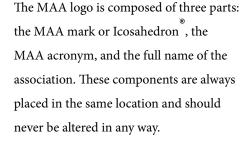
#### MAA BRANDING STANDARDS IDENTITY GUIDELINES

# LOGO STANDARDS

# CONSTRUCTION



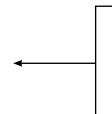




#### MAA Logo

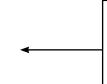
The MAA Logo must always be production ready art and should never be recreated.





### MAA Mark and Acronym

The MAA Logo without the Full Name below logo must always be production ready art and should never be recreated.



# MAA Acronym

The MAA Acronym should only be used internally or for special situations such as book spines, specialty merchandise items

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